



Meat Science Section
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July 2000

Meat Science Prime Cuts

Savell Named President-Elect for Professional Association

Jeffrey W. Savell, professor and E.M. "Manny" Rosenthal Chairholder in the Department of Animal Science at Texas A&M University, was named president-elect of the American Meat Science Association (AMSA) June 20 during the 53rd Annual Reciprocal Meat Conference at The Ohio State University in Columbus, Ohio. Savell will serve a three-year term as an AMSA executive committee and board member.



L to R: Larry Hand, Ann Hollingsworth, Jeff Savell and David Meisinger.

Savell has received two awards from AMSA, the Distinguished Research Award in 1991 and the Distinguished Teaching Award in 1997 and served on its Board of Directors from 1992 to 1994. He has served or chaired numerous AMSA committees for the past two decades.

The American Meat Science Association professional Society was formally incorporated in 1964. Its unique role is to provide a forum for all interests in meats — commercial, academic, government, and consumer — to come together in a reasoned, scientifically-based atmosphere. AMSA contributes to the betterment of human life by leading the discovery and application of sound scientific and technological principles of meat science through education and research.

2000 - 2001 AMSA Board of Directors

C. Ann Hollingsworth, President
Jeff W. Savell, President-Elect
Larry W. Hand, Past President
David J. Meisinger, Secretary-Treasurer
Dennis E. Burson, RMC Chairman

Craig Bacon, Director
Daren Cornforth, Director
Eric Decker, Director
Jennifer L. Johnson, Director
Angela L. Siemens, Director

Keeton, Miller and Former Texas A&M Students Retire from AMSA Board of Directors

Jimmy Keeton and Rhonda Miller retired from the AMSA Board of Directors during the 53rd Annual Reciprocal Meat Conference (RMC) at The Ohio State University in Columbus, Ohio. During the 1999 - 2000 board year, Keeton served as past president and Miller served as director. Keeton and Miller served on the AMSA board with former graduate students Larry Hand '83 of Protein Technologies International, and Glen Dolezal '78 of Excel Corporation. Hand served as president of AMSA and Dolezal served as the RMC chairman.

Texas A&M Graduate Student Wins AMSA Research Poster Competition

Randi Marburger, meat science graduate student studying under Dr. Jimmy T. Keeton, received first place in the Master of Science Division of the Graduate Student Poster Competition at the 53rd Annual Reciprocal Meat Conference in Columbus, Ohio. Marburger's poster was entitled, "Biomechanical Characterization of Meat Tenderness." The American Meat Science Association award was presented by Sara Lee Branded Foods.



Harris Nominated to Serve on AMSA Committee

During the 53rd Annual Reciprocal Meat Conference at The Ohio State University in Columbus, Ohio, Kerri B. Harris was nominated as secretary of the Industry/Extension Committee for the American Meat Science Association (AMSA). Harris also gave an update on the International HACCP Alliance activities to AMSA's Industry/Extension Committee.

Person Honored by AMSA with Outstanding Undergraduate Award

Ryan Person, an undergraduate student at Texas A&M University, was the recipient of the 2000 American Meat Science Association (ANSA) Outstanding Undergraduate Award. The award was presented June 19 at the 53rd Annual Reciprocal Meat Conference held on The Ohio State University campus in Columbus, Ohio.

The AMSA Outstanding Undergraduate Award is presented to students with exceptional achievements and based on 50 scholarship, 30 percent meat science and Block and Bridle activities, and 20 percent other extracurricular activities.

Person is from Clovis, California, and he graduated from Texas A&M University in May 2000 with a degree in animal science. He will begin graduate school at Texas A&M University in the fall and will coach Texas A&M's junior meat judging team.



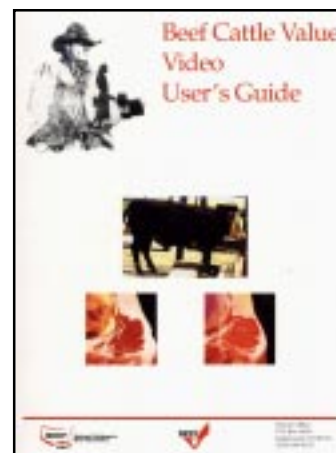
L to R: Ryan Person receives award from Larry Hand.

National Beef Quality Audit 2000 Underway

Texas A&M University is collaborating with Colorado State University, Oklahoma State University, and West Texas A&M University in the National Beef Quality Audit 2000 funded by the National Cattlemen's Beef Association (NCBA) on behalf of the Beef Board. In the months of May and June, meat science graduate students Dave McKenna, Destiny Strachan, Chance Brooks, Norlyn Tipton, Ryan Person, Travis Maddock, and undergraduate student Codi Bartek visited Sunland Beef in Phoenix, Arizona, IBP in Dakota City, Nebraska, and PM Beef in Windom, Minnesota. In August, Texas A&M's graduate students will travel to Omaha, Nebraska, to visit Nebraska Beef and Greater Omaha Packing. The audits will be completed in November. From Texas A&M, Jeff Savell serves as the faculty coordinator, and Dave McKenna is the lead graduate student.

Beef Cattle Value Video and User's Guide Available

A new resource entitled "Beef Cattle Value Video and User's Guide" is available from National Cattlemen's Beef Association (NCBA) in Englewood, Colorado. Developed by Dan Hale and the Texas Agricultural Extension Service, the guide and video were designed to help cattle producers learn more about beef cattle value and quality. The guide and video take seven feeder calves purchased at a livestock market auction through the feedlot and packing sectors of the cattle industry. Through the video and guide, participants will learn about factors impact feedlot growth, carcass grades, price received for cattle, and boxed beef fabrication. For more information about the video and user's guide, contact NCBA's Center for Quality at 303-694-0305 or Dan Hale at 979-845-0435.



Aggie Notables:

- ★ Randi Marburger '97 and Chris Boleman '96 were married on Saturday, July 15, 2000 in Bryan, Texas. They are both pursuing graduate degrees at Texas A&M.
- ★ Scott Boleman '91 has accepted a position with KPR Foods (Foodbrands) as director of food safety and technical services for all of the KPR Foods plants. Scott, Shanna, Seth and Sage will reside in the Fort Worth area.
- ★ Floyd K. McKeith '79, professor in the Department of Animal Sciences at the University of Illinois, received the Distinguished Extension-Industry Service Award from the American Meat Science Association during the 53rd Reciprocal Meat Conference in Columbus, Ohio.

Recent Publications:

Biomechanical Characterization of Meat Tenderness. R.M. Marburger, J.T. Keeton, R.J. Maddock, and R.G. Moreira. 2000. Proceedings of the 53rd Reciprocal Meat Conference, page 122. *For more information, contact Jimmy Keeton at 979-845-3936.*

Supplementation with Creatine Monohydrate Improved the Lean Quality of Fresh Pork of Two Difference Genotypes. R.J. Maddock, B.S. Bidner, S.N. Carr, F.K. McKeith, E.P. Berg, and J.W. Savell. 2000. Proceedings of the 53rd Reciprocal Meat Conference, page 118. *For more information, contact Jeff Savell at 979-845-3935.*

Meat Science Education: Innovations and Challenges. R. Kauffman, T. Carr, M. Hunt, J. Savell, L. Graves-Delmore, C. Gerken and W.N. Osburn. 2000. Proceedings of the 53rd Reciprocal Meat Conference, page 1. *For more information, contact Jeff Savell at 979-845-3935.*

Upcoming Events:

| Date | Event | Contact | Telephone |
|-----------------|--|---------------|--------------|
| August 7-9 | Beef Cattle Short Course | Larry Boleman | 979-845-3579 |
| September 11-13 | Fort Dodge BEEF 706 I in Lubbock, Texas | Dan Hale | 979-845-0435 |
| September 13-15 | Fort Dodge BEEF 706 II in Lubbock, Texas | Dan Hale | |
| September 19 | Rosenthal Lecture Series | Pam McConal | 979-845-3935 |
| September 20-22 | BEEF 101 | Davey Griffin | 979-845-0435 |
| September 27-28 | BEEF 20/20 in Dallas, Texas | Dan Hale | |
| October 9-11 | BEEF 706 | Dan Hale | |
| October 11-13 | BEEF 706 | Dan Hale | |
| November 8-9 | Panhandle BEEF 808 in Amarillo, Texas | Dan Hale | |