



Meat Science Section
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August 2001

Meat Science Prime Cuts

In Memoriam



E.M. "Manny" Rosenthal, 79, retired chairman of the board of Standard Meat Co. in Fort Worth, and a long-time supporter of Texas A&M University, died July 25 at his home. A native and lifelong resident of Fort Worth, Rosenthal graduated from Texas A&M in 1942. While a student at Texas A&M, he was editor of *The Battalion*, the university newspaper, and *The Battalion Magazine*. He was a member of both the junior and senior meat judging teams.

Upon his return from three years of service in World War II, he rejoined the family company, Standard Meat Co. He became president in 1959 and chairman in 1965. He retired in 1988.

In 1987, he received the Distinguished Alumnus award from Texas A&M. Also that year, he and his wife, Rosalyn, donated the first endowed chair in the Department of Animal Science and in the United

States to support research and education in meat science. The chair was established to restore and increase the profitability of the Texas agriculture industry. H. Russell Cross was the first chair, and Jeff W. Savell is the current chairholder. The Rosenthal Lecture Series at Texas A&M – designed to provide a forum for the exchange of information on meat science – and the Rosenthal Meat Science and Technology Center were named in his honor.

He is survived by his wife, daughter, Marcia Cohen, and her husband, John, of St. Louis, son Billy Rosenthal and his wife, Rozanne, of Fort Worth, and five grandchildren.

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Rosenthal Lecture Series, Meat Judging Reunion Slated for September

The 2001 Rosenthal Lecture Series is slated for Friday, September 21 at the Memorial Student Center, and will feature speakers with expertise in the areas of food safety, meat merchandising and marketing, and current industry issues. Named in honor of E.M. "Manny" Rosenthal, Class of 1942, distinguished alumnus of Texas A&M University and the College of Agriculture and Life Sciences, and chairman emeritus of Standard Meat Company, this event, which began in 1996, is designed to bring together meat industry representatives with the meat science academic group at Texas A&M University to share information and form linkages. The Rosenthal Lecture Series is the first event of the annual Meat Judging Team Reunion weekend, so make plans to attend! Visit the website for the Rosenthal Lecture Series at <http://meat.tamu.edu/rls.html>.

On Friday, September 21, following the Rosenthal Lecture Series, a barbecue reception will be held at 8:00 p.m. for the 2001 Meat Judging Team Reunion. On Saturday, September 21 at the Rosenthal Meat Science and Technology Center, the reunion weekend continues with a meat judging contest at 9:00 a.m. followed by an Open House, Pre-Game Party and Prime Rib Dinner at 3:30 p.m. Then, Aggie football fans can walk over to Kyle Field and watch the Aggies versus Oklahoma State University. After the game, everyone can return to the Rosenthal Meat Science & Technology Center to enjoy an after-game dessert tailgate party at 9:30 p.m. The reunion weekend wraps up with the G.C. Scholarship Golf Tournament, with a tee time of 7:00 a.m. For more information about the Meat Judging Team Reunion, contact Davey Griffin at 979-845-3934 or by e-mail at dgriff@tamu.edu.

Rosenthal Lecture Series

Texas A&M Represented at the Southwest Meat Association's Convention

During the 45th Annual Southwest Meat Association's (SMA) Convention at the Westin La Cantera Resort in San Antonio, Texas, July 18 - 21, Jeff Savell gave an update on foreign animal diseases while Kerri Harris presented information on documenting the HACCP decision-making process. Also, Jimmy Keeton talked to participants about the latest developments in anti-microbial ingredients and Gary Acuff spoke

about the effective use of microbial sampling and testing. Graduate students Dave McKenna, Brian Covington, Destiny Strachan, and Tara Tschirhart helped the SMA staff throughout the convention. During the SMA Suppliers' Showcase, the Meat Science Section hosted a tabletop booth and provided information about upcoming workshops and programs co-sponsored by Texas A&M and SMA.



Several of Texas A&M's representatives pictured left to right: (Back row) Jeff Savell, Barret Kolle, Brian Covington, Kerri Harris, and Patrick Mies. (Front Row) Dave McKenna, Ryan Person, Tara Tschirhart, Destiny Strachan, Misty Pfeiffer and Davey Griffin.

Keeton Receives Signal Service Award

Jimmy Keeton, professor of animal science at Texas A&M University, was the recipient of the 2001 American Meat Science Association (AMSA) Signal Service Award. The award was presented July 27 at the 54th Annual Reciprocal Meat Conference (RMC) held in Indianapolis, Indiana. The AMSA Signal Service Award is given to members in recognition of devoted service and lasting contributions to the meat industry and to the association.

Keeton has been teaching and conducting research at Texas A&M since 1984. He served as president of AMSA from 1998-1999 and was recognized by AMSA with the Meat Processing Award in 1993. He has served as a director of the AMSA, chairman of the 45th Annual Reciprocal Meat Conference, and on many AMSA committees.



Left to right: Jimmy Keeton and Jay Jones of Elanco Animal Health.



Left to right: Jane Ann Boles, last year's award recipient, Kerri Harris, and Joel Crews of Meat & Poultry

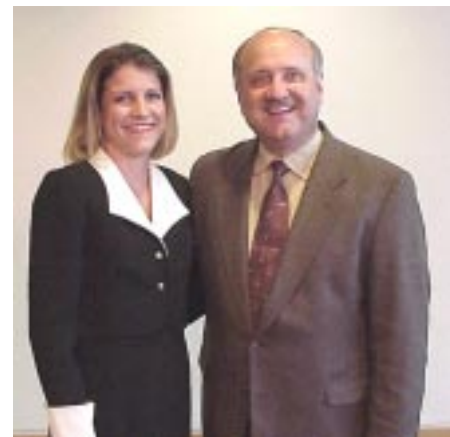
Harris Honored by AMSA with Achievement Award

Kerri Harris, executive director of the International HACCP Alliance, was the recipient of the 2001 American Meat Science Association (AMSA) Achievement Award. Harris was presented the award during the AMSA banquet on July 27 at the 54th Annual Reciprocal Meat Conference (RMC) held in Indianapolis, Indiana. The AMSA Achievement Award is designed to recognize and foster development of young AMSA members who have demonstrated significant scientific skills in muscle foods research/technology that contribute to the animal products industry and the AMSA.

Harris has been actively involved with the HACCP Alliance since it was formed in March 1994. She is also a faculty member at Texas A&M University where she team-teaches undergraduate and graduate students and coordinates various HACCP and food safety training programs.

Tschirhart Receives Outstanding Undergraduate Award From AMSA

Tara Tschirhart was the recipient of the 2001 American Meat Science Association (AMSA) Outstanding Undergraduate Award. The award was presented during the 54th Annual Reciprocal Meat Conference in Indianapolis, Indiana. Tschirhart is from San Antonio, Texas, and graduated from Texas A&M University in May 2001 with a degree in animal science. In the fall, Tschirhart will pursue a master's degree in meat science at Texas A&M University. The AMSA Outstanding Undergraduate Award is presented annually to students with exceptional achievements and is based on



Tara Tschirhart with Jeff Savell.

scholarship, meat science and Block and Bridle activities, and other extracurricular activities.

Griffin Receives AMSA Extension-Industry Service Award

Davey Griffin, associate professor and extension meat specialist at Texas A&M University, was the recipient of the 2001 American Meat Science Association (AMSA) Distinguished Extension-Industry Service Award. The award was presented during the AMSA banquet on July 27 at the 54th Annual Reciprocal Meat Conference (RMC) held in Indianapolis, Indiana. The AMSA Distinguished Extension-Industry Service Award was established to recognize outstanding achievement in meat science extension and service to the industry.

Griffin has made notable contributions to the industry as coordinator of hands-on courses for those needing basic information about the beef industry. Not only has Griffin demonstrated his commitment to the meat industry by his outstanding work in promoting programs and animal agriculture, but he is also dedicated to helping young people through his association with the Texas 4-H and FFA meat evaluation programs.



Left to right: Floyd McKeith, last year's award recipient, Davey Griffin, and Curtis Amundson of Oscar Mayer Foods, Division of Kraft.

Savell, Hale Named to American Meat Science Association Board

During the American Meat Science Association's (AMSA) annual Reciprocal Meat Conference (RMC) at the International Animal Agriculture and Food Science Conference (IAAFSC), July 24-28, 2001, the newly elected board members and officers were announced. The 2001-2002 AMSA Executive Board includes: President, Jeff Savell, Texas A&M University; President-elect, Joe Sebranek, Iowa State University; Past President, Ann Hollingsworth, Better Built Foods, Carrollton, Ga.; and Secretary-Treasurer, David Meisinger, National Pork Board, Des Moines, Iowa.

The 2001-2002 AMSA Directors are Craig Bacon, Tyson Foods, Inc., Springdale, Arkansas; Daren Cornforth, Utah State University; Eric Decker, University of Massachusetts; Casey Frey, Burke Corporation, Nevada, Iowa; Dan Hale, Texas A&M University; and Collette Schultz Kaster, Premium Standard Foods, Milan, Missouri.

2001 Beef Cattle Short Course Involves Meat Science Faculty

During the 2001 Beef Cattle Short Course held at Texas A&M on August 6-8, the Meat Science Section contributed information, speakers, and food preparation assistance. On Monday, August 6, Dan Hale and Davey Griffin participated in the Cattlemen's College's mini-symposium on EPDs and carcass trait evaluation with new technology in beef cattle selection programs. Then on Tuesday, August 7, Jeff Savell gave a presentation on the state of the beef industry and Dan Hale and Davey Griffin spoke to participants about matching cattle to the beef quality standards of excellence and getting ready for Beef Quality Assurance (BQA). That afternoon, Zerle Carpenter served as moderator of the general session on alternative programs to BQA. The prime rib dinner on Tuesday evening was prepared and served by the junior meat judging team led by Davey Griffin and Ryan Person. More than 1,100 cattle producers from all over the nation attended this year's short course,

which is coordinated by Larry Boleman, Extension beef cattle specialist.



Experiment Station, HACCP Alliance Receive Grant from USDA

The Texas Agricultural Experiment Station (TAES) and the International HACCP Alliance are recipients of \$137,611 as a grant to train 35 United States Department of Agriculture (USDA) Food Safety and Inspection Service (FSIS) Consumer Safety Officers (CSOs) during October 2001. During the educational program, the CSOs will gain a thorough understanding of the scientific and technical issues related to food safety along with regulatory and enforcement requirements.

"The International HACCP Alliance in conjunction with the Department of Animal Science at Texas A&M University are delighted to have an opportunity to work with USDA/FSIS to conduct the CSO training in a timely and effective manner," says Kerri Harris, executive director, International HACCP Alliance.

The CSOs will focus on the verification of HACCP plan designs, sanitation standard operating procedures (SSOPs), microbiological control strategies, and the interaction of all aspects to deliver a safe food product. Each FSIS district across the United States is expected to have at least two CSOs on duty.

HACCP Courses Continue to Draw Interest and Participants

Three introductory HACCP courses were taught during the months of July and August. On July 26-28, 40 participants in San Salvador, El Salvador were taught HACCP in Spanish by former Department of Animal Science graduate student Alejandro Castillo. The course was sponsored by the Department of Animal Science and the International Agriculture Programs office of Texas A&M's Agriculture Program, coordinated by Mike McWhorter. On July 31 - August 2, Jeff Savell, Kerri Harris, and Brian Covington taught HACCP to 32 people during the Introductory HACCP course sponsored by Texas A&M and the Southwest Meat Association (SMA) in College Station. Thirteen of the course participants were delegates from Central America hosted by Mike McWhorter of the International Agriculture Programs office of Texas A&M's Agriculture Program. Then on August 9-11, Jeff Savell and Brian Covington taught HACCP to 13 participants during the Introductory HACCP Course sponsored by Texas A&M University and the National Meat Association (NMA) in Los Angeles, California. The next Introductory HACCP Course is scheduled for December 11-13 in College Station and is co-sponsored by Texas A&M and SMA.

Upcoming Events.

Date	Event	Contact	Telephone
Sept. 6-7	Beef 20/20, Corpus Christi, TX	Dan Hale	979-845-0435
Sept. 17-19	Beef 101	Davey Griffin	979-845-0435
Sept. 21	Rosenthal Lecture Series	Jeff Savell	979-845-3935
Sept. 21-23	TAMU Meat Judging Reunion	Davey Griffin	
Sept. 26-27	Beef 20/20, Amarillo, TX	Dan Hale	
October 23	HACCP Roundtable in College Station, TX	Misty Pfeiffer	979-862-3643
Dec. 11-13	SMA/TAMU Introductory HACCP Course, College Station, TX	Misty Pfeiffer	